

**Essay Contest**

**Outreach Tips**



**THE MARYLAND MUNICIPAL LEAGUE**

*The Association of Cities and Towns*

## **THEME: The Soul of Maryland**

Promote participation in the contest to the towns you're serving as ambassador

### Important Dates

\*Encourage school visits to explain what municipal government does and role of the Mayor (Nov—March)

\* Remind towns that materials are available (December)

\* Save The Date & Invite volunteer readers : Essay reading April 13

\* Save the Date: Essay contest ceremony mid-May

### **Banner City Town Outreach Tips**

#### October

- Encourage officials to participate in their chapter events

#### Early November

- Push officials to the MGW Month web page for potential initiatives and activities

#### January

- Ask if their town did a MGW month activity

#### April

- Remind them to check Criteria Five listed on BCT form

#### May

- Remind them to turn in the BCT form by deadline of May 27

**BCT celebrates those who take advantage of League resources and benefits**