MARYLAND MUNICIPAL LEAGUE
2020 VIRTUAL FALL CONFERENCE
Including the Community in Your Crime Prevention Efforts

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Introduction of Presenter
AGENDA TOPICS

- Presentation Preference
- Origins of Community Policing
- Broken Windows Theory
- Community Sentiment Toward Policing-In General
- Pursuing Citizen Involvement in Crime Reporting and Prevention
- Increasing Citizen-Police Engagement with Resistant Communities
- Technologies for Citizens to Assist Law Enforcement
- Use Case Examples of Digital Evidence Reporting and Collection
- Commercial Community Partnerships-Successful Programs
- Identifying and Eliminating bias in Citizen Reporting and Policing
- Audience Questions and Comments
“The Police are the Community and the Community are the Police”
Sir Robert Peel, Father of Modern Law Enforcement
First Chief of London Metropolitan Police

- Use of crime rates to determine effectiveness
- Use of centrally located publicly accessible HQ
- Value of proper recruitment, selection and training
Peel’s widely accepted innovations in Policing:

1. Police Beats
2. Paramilitary Command Structure

“The More Things Change the More They Stay the Same” Jean Baptiste Alphonse Karr
CASE STUDY ABOUT ENVIRONMENT IMPACTING

Broken Windows Theory

- Serious Crime Focus
- Wilson and Kelling took a different view
- Crime resulted from disorder
- Disorder causes crime and crime causes further disorder
- Two types of disorder
  - Physical
  - Social

- New York City Example
COMMUNITY SENTIMENT TOWARD POLICING

Presenter’s Opinion
"I have data that can help law enforcement protect my city."

COMMUNITY ENGAGEMENT

A single touchpoint for the community and police to collaborate through tip submissions, calls for service and crime mapping.

95% of citizens want to play a greater role in community policing

91% of citizens expect police to provide new ways to report crime

66% of citizens believe public safety improves with technology
PURSUING CITIZEN/COMMUNITY INVOLVEMENT
CRIME REPORTING AND PREVENTION

- Trust
- Measurable Metrics
- Communication

- Transparency
- Summary vs. NIBRS
- Contextual Data
1. Provide a team policing approach and delegate limited authority to assigned officers
2. Become a part of community and local government meetings
3. Encourage participation in citizen police academies
4. Provide technologies that help citizens report crime or suspicious activity anonymously
5. Provide technologies that allow surveillance of high crime areas (gangs-drugs-weapons)
6. Organize and be part of community clean up efforts including parks
7. Mentor programs for young people
8. Build trust (over time), be transparent, and be responsive without delay
9. Identify and leverage community leaders
10. Invite the community to participate in problem identification and solutions
TECHNOLOGIES TO ASSIST THE COMMUNITY AND LAW ENFORCEMENT PARTNERSHIP
CITIZEN ENGAGEMENT TECHNOLOGY

- Cellphone applications
- Ring or other surveillance cameras
- Social Media - Community Website Sharing
- CrimeStoppers and Similar Reward Based Programs
- Public-Private Video Partnerships
- Police Department websites
- Hot spots, Trends, Crime Mapping, Community Meet
OPTIMUM DATA FLOW OF COMMUNITY ENGAGEMENT INFORMATION WITH PSAP

COMMUNITY ENGAGEMENT

EMERGENCY CALL HANDLING

COMMAND & CONTROL

RECORDS & EVIDENCE
DATA RICH AND INFORMATION POOR

CURRENT STATE
- Radio
- Call Logging
- CAD
- Custom App
- Records
- Evidence

OPTIMUM STATE
- Situational Awareness via Video & Data
- 911 Call Taking
- Records & Evidence
- CAD & 911 Call Taking
- Radio
- Video
- Evidence
- Records
Citizen Engagement Strategies

EMPOWER CITIZENS
REDUCE CALL VOLUME
SAVE TIME
Anonymous Tipping
Public Crime Map
Online Police Reporting
Digital Evidence Collection
Camera Registration
Community Alerts
PUBLIC CRIME MAP
INCIDENT DATA FOR PUBLIC VIEW

Build transparency through a foundation of public awareness

Your community informed and vigilant
CAMERA REGISTRATION
TRACK VOLUNTEERED CAMERA LOCATIONS

Deter and solve crime more quickly with the help of residential and commercial partners

Proactive partnership Safer communities
NON-EMERGENCY ONLINE REPORTS

➢ Ways to increase transparency and accountability in the eyes of the public
➢ Reduce time spent dealing with routine requests, e.g., FOIA, insurance, etc.
➢ Reduce time spent responding to non-emergency calls for service
➢ Managing expectations in order to serve the public in a balanced way
When Citizens are empowered to assist in prevention, identification and solvability of crime

- Force Multiplier
- Eyes on Scene
- Enormous time and manpower savings
- Leads to expedited case closures and improved outcomes
DIGITAL EVIDENCE MANAGEMENT

TOP CONCERNS

➢ Handling physical media*
➢ Time spent collecting evidence
➢ Redacting video for FOIA
➢ Making collected video playable
➢ Collecting photo and video evidence from the public
➢ Sharing photo and video evidence with judicial partners and FOIA recipients

*Physical media = DVDs, CDs, memory sticks, external drives, paper
DIGITAL EVIDENCE SUBMISSION USE CASES
ONSITE INCIDENT INVESTIGATION

The Witness

Background:
An onsite detective is investigating an assault on an elderly subject. Detective is approached by a witness who indicates that she has an image of the suspect on her phone.

Solution:
The investigator creates a QR code directly from his handheld application and holds his device up for the witness to scan. The witness scans the QR code and is taken to the upload form where she adds her image and submits it. The investigator sees that the image has been automatically added to the department’s DEM solution and is tagged with the incident number along with all necessary metadata.
The Casino Footage - Using a URL provided by PD

**Background:**
A shooting has occurred on the street in front of a casino.
This is an area known to be covered by the casino’s security cameras.
The casino has entered into a public-private partnership with the local police.
Investigator requests any relevant video from Casino Security and is notified the Casino has video of the incident.

**Solution:**
The investigator generates a link from the case record
Link is sent to the security office in an email
Responding security member uses the embedded link to upload the requested footage. The footage and all necessary metadata is automatically added to the incident file within the department’s DEM solution
The Convenience Store Robbery

Background:

An onsite investigator is reviewing footage of a convenience store robbery with the store manager. The investigator determines that a particular segment of the footage is relevant to the investigation.

Solution:

The investigator uses her handheld device to generate a URL for the manager to use. She emails the URL to the store manager. The store manager then uses the link to upload the relevant section of footage.

The footage and all necessary metadata is automatically added to the incident file within the department’s DEM solution and is accessible by the officer who makes the evidence part of the case file.
An investigative reporter is responsible for informing the public about high-profile unsolved cases. When she needs details about specific incidents, including digital media, she must submit a request to the responding agency in writing.
COMMERCIAL COMMUNITY PARTNERSHIPS

Successful Programs
DETROIT GREENLIGHT PROGRAM

- Partnership between Business-City (Police)-and Community Groups
- Goals for Community
  Improved Safety, Promote Revitalization, Growth of local business
- Goals for Police
  Deter, Identify and Solve Crime
- Eight Gas Stations-Owners Responsibility and DPD Responsibility
- Since 2016, violent crime has decreased 48% overall
- Over 100 partnerships to date
Similar to Detroit’s GreenLight Program
- Public-Private Partnership with 7 local businesses in high crime areas
- Businesses display a flashing blue light and install surveillance cameras
- Surveillance cameras are connected to the DPD Fusion Center-Intelligence Center
- Real time monitoring of unusual motion, movements and events that provide alerts
- Fusion Center analysts assess the scene and provide responding officers with live and up to date information
- 40% decline in calls for service
- 35% decrease in overall crime
Discouraging/Reducing/Eliminating racial profiling in public reporting of suspicious activities and individuals

- Encourage solutions that do not just allow unstructured input
- Friction-use of additional structured fields that must be provided in order to submit information to police
- Structured fields should encourage more detailed descriptions
- Police should choose engagement app that meets these criteria and
- Encourage community to use app provided by police department or municipality
- Frequent training in use of app and what constitutes helpful information
- Encourage pictures or video clips to accompany a tip submitted
- Publicize successful detailed submissions that resulted in persons being apprehended without identifying tipster
IDENTIFYING AND ELIMINATING BIAS IN POLICING AND ENFORCEMENT

- LEADERSHIP
- Policies, procedures, guidelines and clear message of zero-tolerance
- Recruitment and the selection process
- Training, including FTO
- Early warning signals
- Tracking systems and technologies that provide context*
- Peer reviews
- Encourage peer intervention—not just supervisory
- Body worn camera random review and policy flagging
- Discipline and termination when warranted
- Union participation and support
Discussion and Any Additional Questions

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THANK YOU

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