



For beach and tourist communities on the Jersey Shore an influx in people translates into increased revenues for cities and parking comes at a premium. With over half a million visitors flocking to Ocean City every summer, the City enlists the assistance of parking meters to help limit congestion and ensure turnover in front of local businesses and at popular beach locations.

Following a successful trial in 2012, the City of Ocean City implemented its first seasonal parking meter rental program this summer. The new meters accept payment by credit/debit cards or coins and are installed annually during the City's peak season from May 1 - October 31st. The parking meter lease program, provided by IPS Group, ships the City's smart meter mechanisms and domes to them prior to the enforcement date of May 1st and the City sends them back to the manufacturer after they've been removed on November 1st. As such, Ocean City is not required to provide storage for the meters during the off season - saving the City time and money.

"I highly recommend them and think the public likes them a great deal compared to carrying all the coin in their pockets." —William Corangelo, Manager of Public Transportation & Revenue Collection, City of Ocean City

The IPS smart meter seasonal installation has been readily accepted by the beach parkers and local merchants alike. Motorists without change can now easily pay for parking with their credit cards. This has eliminated the fear of parking first, then running up onto the boardwalk, standing in line at a concession to wait for change and then dashing back to the car with the hope that parking enforcement had not yet arrived.

The City of Ocean City staff is excited about the intuitive backend system provided by the IPS system, which allows the City to track occupancy data and recommend rate changes as necessary based on data. William Corangelo, Manager of Public and Revenue Collection for Ocean City noted that the City increased revenue during the months the meters were installed, wrote fewer tickets due to motorists not needing to find change to pay their meters, and the City received a lot of compliments from happy customers not having to carry change in their pockets.

For more information about IPS Group's dynamic parking solution, please visit our website ipsgroupinc.com

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