

# Sponsorship and Marketing Opportunities

## MML Annual Summer Conference

June 12-15, 2022

### Why Sponsor?

- **VISIBILITY** your name in front of 1,800+ local government decision makers
- **CONNECT** one-on-one with Maryland city and town leaders
- **BE ACKNOWLEDGED** at conference by MML leadership
- **SEE YOUR BRAND** onsite, online, on the app, website, social media, magazine, and newsletter before, during, and after the conference.
- **REINFORCE** your commitment to local government
- **STAND OUT** from the crowd and your competition! Be a thought leader and municipal champion



### Be the Go To Municipal Source!

- Meet the decision makers, don't just be a product, display your expertise
- Show Maryland's cities and towns your support and you're ready to do business
- Promote your company at the largest annual municipal gathering in Maryland
- Gain exposure to hundreds of key officials from 130 + cities and towns
- Create new business leads and solidify your bond with current clients
- Connect before, during, and after conference
- 1st big post-covid event

**Be a Stand-out. Be a Sponsor!**

**Be more than a product, be the go to expert in your field.**

**Support Maryland Local Governments**

# Sponsorship and Marketing Opportunities

## Exclusive:

- \$10,000 Governor's VIP Reception **SOLD!**
- \$7,000 Name Badge Holder\* - Your brand...walking everywhere **SOLD!**
- \$7,000 Keynote Speaker - Introduce keynote speaker **SOLD!**
- \$7,000 Registration - Be un-avoidable. **SOLD!**
- \$7,000 Closing General Session - Address audience and introduce speaker, Governor Hogan (invited) **SOLD!**
- \$6,500 Expo Lounge Sponsor - They sit right under your logo
- \$6,500 Tote Bag Official Sponsor - Year-round branding! Gotta have a bag, Gonna use it again. **SOLD!**
- \$4,500 Hydration Sponsor - Attendees need water. Camels don't. **SOLD!**
- \$4,000 Note Pads - Full-sized branded pads - Year round visibility. **SOLD!** They'll display your brand until the last sheet is gone.
- \$4,000 Pens - Branded with your name and used daily. Forever. **SOLD!**

## Featured:

- \$5,500 Audio/Visual Technology - BE recognized in every session
- \$5,000 Expo Hall Sponsor - Keep your hat on but hang your banner **SOLD!**
- \$4,000 At-A-Glance Summary Card - **SOLD!** Everyone sees this
- \$4,000 Mobile App - Logo on app banner. You'll be mobile
- \$4,000 Wireless Internet - Safe, secure, grateful
- \$4,000 Sunday Welcome Reception - Greet your customers at the door to the big "Get this party started" event
- \$4,000 Lunch Sponsor - Monday or Tuesday - Motivation, Recognition, Food!
- \$3,500 Tuesday Closing Reception - Host the farewell party. Be there. Be memorable.

## Select:

- \$3,500 Break Sponsor - Monday or Tuesday\*- Give your customers a break **SOLD!**
- \$3,500 Break-Continental Breakfast - Breakfast decadence for all in the Expo - near your booth? Here, kitty, kitty!
- \$3,000 Charging Station - power up you mobile devices **SOLD!**
- \$3,000 Reception Entertainment & Décor - pick either reception and brag your brand!
- \$2,500 Ribbon or Tote Bag Table - Who can walk past a free "Diva" ribbon and bag
- \$2,500 Networking Lounge - Bring your table tents and giveaways **SOLD!**
- \$2,000 Registration envelopes **SOLD!**
- \$1,500 Refreshments in Expo - B to B opportunity
- \$1,500 Refreshment in session rooms - Quencher!
- \$1,500 Banner Display in Expo Hall - Show your stuff!

## Sponsor Item Details

Click [here](#) for further details




Create your own Sponsorship!

Custom Packages Available

Tell [MML](#) What You Want



# How MML Sponsorship Helps You Stand Out

	Platinum	Gold	Silver	Bronze	<b>General Sponsor Level Benefits</b> <b>See Details in</b> <b>Sponsor Item Details</b>
<b>Investment</b>	<b>\$7,000 &amp; Above</b>	<b>\$5,000 - \$6,999</b>	<b>\$2,500 - \$4,999</b>	<b>\$1,500 - \$2,499</b>	
Speaking Opportunity	●	●			Opportunity to briefly introduce session speakers
Expo space	●	●			Expo booth space, includes 2 registrations
Acknowledgements and Recognition from MML Leadership	●	●	●		Verbal and visual acknowledgement during General Sessions and throughout the event
Attendee List	●	●	●		Plan who to connect with before, and who to follow-up with post conference
Newsletter Ad	<b>Four Issues</b>	<b>Two Issues</b>	<b>One Issue</b>		Ads in member newsletter (circ. 2,500) Choose pre or post event.
Session Logo Highlight	●	●	●		Logo and thank you appears as you enter the workshops
Registration and Reception Tickets	<b>One</b>	<b>One</b>	<b>One</b>		Full conference registration
Branding in Magazine, and app	<b>Logo</b>	<b>Logo</b>	<b>Listing</b>	<b>Listing</b>	Listing in conference wrap up edition of <i>Municipal Maryland</i> magazine - circ. 2,100 local and state officials
Signage	●	●	●	●	Recognition on main lobby sponsor mobile display
Spotlight	●	●	●	●	Company, product, services and description spotlighted in newsletter and on MML website year-round
Banner	●	●	●	●	We'll display your company banner for all to see in the expo halls
Ribbons	●	●	●	●	Booth and badge ribbons denoting your support

**Yes!! Sign Us Up!!**

## Sponsor and Marketing Commitment Form

June 12-15, 2022 - Ocean City, Maryland

[Sign Up Online Here](#)



Sponsor Item 1st Choice \_\_\_\_\_ Sponsor Amount \$ \_\_\_\_\_

2nd Choice \_\_\_\_\_ Sponsor Amount \$ \_\_\_\_\_

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

E-mail \_\_\_\_\_ Telephone (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

Check for \$ \_\_\_\_\_ enclosed. (Make checks payable to *Maryland Municipal League*)

AmericanExpress/MasterCard/VISA/Discover for \$ \_\_\_\_\_

Please bill my company on April 1. I understand payment is due by May 1, 2022.

Card number \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Print name as it appears on card \_\_\_\_\_

Name of credit card holder \_\_\_\_\_

Expiration date \_\_\_\_\_ 3-digit code \_\_\_\_\_

Cardholder zip code \_\_\_\_\_ Cardholder telephone number (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Contact Steve at [SteveL@mdmunicipal.org](mailto:SteveL@mdmunicipal.org) with any questions.

MML - 1212 West Street, Annapolis, MD 21401 - [www.mdmunicipal.org](http://www.mdmunicipal.org)

