Sponsorship and Marketing Opportunities

MML Annual Summer Conference
June 12-15, 2022

Why Sponsor?

- VISIBILITY your name in front of 1,800+ local government decision makers
- CONNECT one-on-one with Maryland city and town leaders
- BE ACKNOWLEDGED at conference by MML leadership
- SEE YOUR BRAND onsite, online, on the app, website, social media, magazine, and newsletter before, during, and after the conference.
- REINFORCE your commitment to local government
- STAND OUT from the crowd and your competition! Be a thought leader and municipal champion

Be the Go To Municipal Source!

- Meet the decision makers, don’t just be a product, display your expertise
- Show Maryland’s cities and towns your support and you’re ready to do business
- Promote your company at the largest annual municipal gathering in Maryland
- Gain exposure to hundreds of key officials from 130+ cities and towns
- Create new business leads and solidify your bond with current clients
- Connect before, during, and after conference
- 1st big post-covid event

Be a Stand-out. Be a Sponsor!

Be more than a product, be the go to expert in your field.

Support Maryland Local Governments
Sponsorship and Marketing Opportunities

Exclusive:

- $10,000 Governor’s VIP Reception - SOLD!
- $7,000 Name Badge Holder* - Your brand...walking everywhere - SOLD!
- $7,000 Keynote Speaker - Introduce keynote speaker - SOLD!
- $7,000 Registration - Be un-avoidable. - SOLD!
- $7,000 Closing General Session - Address audience and introduce speaker, Governor Hogan (invited) - SOLD!
- $6,500 Expo Lounge Sponsor - They sit right under your logo
- $6,500 Tote Bag Official Sponsor - Year-round branding! Gotta have a bag, Gonna use it again. - SOLD!
- $4,500 Hydration Sponsor - Attendees need water. Camels don’t. - SOLD!
- $4,000 Note Pads - Full-sized branded pads - Year round visibility. - SOLD!
- $4,000 Pens - Branded with your name and used daily. Forever. - SOLD!

Featured:

- $5,500 Audio/Visual Technology - BE recognized in every session
- $5,000 Expo Hall Sponsor - Keep your hat on but hang your banner - SOLD!
- $4,000 At-A-Glance Summary Card - SOLD! Everyone sees this
- $4,000 Mobile App - Logo on app banner. You’ll be mobile
- $4,000 Wireless Internet - Safe, secure, grateful
- $4,000 Sunday Welcome Reception - Greet your customers at the door to the big “Get this party started” event
- $4,000 Lunch Sponsor - Monday or Tuesday - Motivation, Recognition, Food!
- $3,500 Tuesday Closing Reception - Host the farewell party. Be there. Be memorable.

Select:

- $3,500 Break Sponsor - Monday or Tuesday* - Give your customers a break - SOLD!
- $3,500 Break-Continental Breakfast - Breakfast decadence for all in the Expo - near your booth? Here, kitty, kitty!
- $3,000 Charging Station - power up your mobile devices - SOLD!
- $3,000 Reception Entertainment & Décor - pick either reception and brag your brand!
- $2,500 Ribbon or Tote Bag Table - Who can walk past a free “Diva” ribbon and bag
- $2,500 Networking Lounge - Bring your table tents and giveaways - SOLD!
- $2,000 Registration envelopes - SOLD!
- $1,500 Refreshments in Expo - B to B opportunity
- $1,500 Refreshment in session rooms - Quencher!
- $1,500 Banner Display in Expo Hall - Show your stuff!
## How MML Sponsorship Helps You Stand Out

<table>
<thead>
<tr>
<th>General Sponsor Level Benefits</th>
<th>See Details in Sponsor Item Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Investment</td>
<td>$7,000 &amp; Above</td>
</tr>
<tr>
<td></td>
<td>$5,000 - $6,999</td>
</tr>
<tr>
<td></td>
<td>$2,500 - $4,999</td>
</tr>
<tr>
<td></td>
<td>$1,500 - $2,499</td>
</tr>
<tr>
<td>Speaking Opportunity</td>
<td>Opportunity to briefly introduce session speakers</td>
</tr>
<tr>
<td>Expo space</td>
<td>Expo booth space, includes 2 registrations</td>
</tr>
<tr>
<td>Acknowledgements and Recognition from MML Leadership</td>
<td>Verbal and visual acknowledgement during General Sessions and throughout the event</td>
</tr>
<tr>
<td>Attendee List</td>
<td>Plan who to connect with before, and who to follow-up with post conference</td>
</tr>
<tr>
<td>Newsletter Ad</td>
<td>Ads in member newsletter (circa. 2,500) Choose pre or post event.</td>
</tr>
<tr>
<td>Session Logo Highlight</td>
<td>Logo and thank you appears as you enter the workshops</td>
</tr>
<tr>
<td>Registration and Reception Tickets</td>
<td>Full conference registration</td>
</tr>
<tr>
<td>Branding in Magazine, and app</td>
<td>Listing in conference wrap up edition of Municipal Maryland magazine - circa. 2,100 local and state officials</td>
</tr>
<tr>
<td>Signage</td>
<td>Recognition on main lobby sponsor mobile display</td>
</tr>
<tr>
<td>Spotlight</td>
<td>Company, product, services and description spotlighted in newsletter and on MML website year-round</td>
</tr>
<tr>
<td>Banner</td>
<td>We’ll display your company banner for all to see in the expo halls</td>
</tr>
<tr>
<td>Ribbons</td>
<td>Booth and badge ribbons denoting your support</td>
</tr>
</tbody>
</table>
Yes!! Sign Us Up!!

Sponsor and Marketing Commitment Form

June 12-15, 2022 - Ocean City, Maryland

Sign Up Online Here

Sponsor Item 1st Choice ____________________________ Sponsor Amount $ __________

2nd Choice ____________________________ Sponsor Amount $ __________

Company Name ____________________________________________________________

Contact Person ________________________________________________________________

Address ___________________________________________________________________________

City ____________________________ State ________________ Zip ______________

E-mail ____________________________ Telephone (______) _____ - _______

[ ] Check for $ ________________ enclosed. (Make checks payable to Maryland Municipal League)

[ ] AmericanExpress/MasterCard/VISA/Discover for $ ________________

[ ] Please bill my company on April 1. I understand payment is due by May 1, 2022.

Card number _________________ - _________________ - _________________ - _________________

Print name as it appears on card ________________________________________________________________________

Name of credit card holder __________________________________________________________________________

Expiration date _________________ 3-digit code _________________

Cardholder zip code ________________ Cardholder telephone number (______) _____ - _______

Signature: ____________________________ Date: ____________________________

Contact Steve at SteveL@mdmunicipal.org with any questions.

MML - 1212 West Street, Annapolis, MD 21401 - www.mdmunicipal.org

Maryland Municipal League - web: www.mdmunicipal.org - tel: 410-295-9102 - email: mml@mdmunicipal.org