From public works to public safety, Municipal Maryland Magazine covers all the important issues and updates that impact our towns and cities. This is where you can reach, connect, and engage with Maryland Municipal League (MML) members, partners, and other key influencers, including:

- State & Local Legislators
- Municipal, State & Federal Officials
- Maryland’s Congressional Delegation
- Lobbyists
- Businesses
- Maryland Residents

Maryland Municipal League represents 157 municipal governments throughout the state.

THE POWER OF THREE: Amplify your presence at an unprecedented value.

MML allows you to expand your marketing platform threefold. Right now, when you reserve a half-page ad (or larger) in the next 3 issues of Municipal Maryland Magazine, you’ll receive 3 banner ads in the e-Bulletin and 1 in the MML Digital Directory for only $750.

1 MAGAZINE
- Circulation: 2,000 members and subscribers
- Bi-monthly
- Go-to source for MD's cities and towns for 70 years
- Digital version with click through to advertiser’s website
- See ad sizes and rates in below chart

2 e-BULLETIN
- Reaches 2,100 opt-in subscribers per month
- Distributed weekly during legislative session and biweekly rest of year
- Body banner ad (7x2 framed) 4C ad
- Ad includes link to advertiser’s website

3 DIGITAL DIRECTORY
- Includes info (updated bi-weekly) for all 157 municipalities in MD
- Promoted regularly to 1,900 member officials, state and county legislators
- #2 top visited page on MML website
- Averages 1,000 unique visitors a month
- Body banner ad (7x2 framed) 4 color ad to run on page for one year
- Ad includes link to advertiser’s website
The more you advertise, the more you save.

Complementing your marketing efforts with MML’s e-Bulletin and Digital Directory makes sense. Planning ahead and booking multiple insertions in the Magazine saves dollars.

<table>
<thead>
<tr>
<th>AD SIZE</th>
<th>1x</th>
<th>3x</th>
<th>6x</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page</td>
<td>$750</td>
<td>$720</td>
<td>$700</td>
</tr>
<tr>
<td>2/3 Page</td>
<td>$610</td>
<td>$590</td>
<td>$570</td>
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<tr>
<td>1/2 Page</td>
<td>$560</td>
<td>$540</td>
<td>$500</td>
</tr>
<tr>
<td>1/3 Page</td>
<td>$460</td>
<td>$440</td>
<td>$400</td>
</tr>
<tr>
<td>1/4 Page</td>
<td>$360</td>
<td>$340</td>
<td>$320</td>
</tr>
</tbody>
</table>

Stake your claim. Now.

Book early and ensure the best placement. Deadlines for Municipal Maryland Magazine are as follows:

- **January/February Issue:** December 15
- **March/April Issue:** February 15
- **May/June Issue:** April 15
- **July/August Issue:** June 15
- **September/October Issue:** August 15
- **November/December Issue:** October 15

For more information or to reserve your space, please contact:

MML Promotional Opportunities
mml@vanpeperen.com
mdmunicipal.org

**EDITORIAL CALENDAR AND DEADLINES**

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<th>Editorial* and Special Sections</th>
<th>Ad Close</th>
<th>Editorial</th>
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<td>January/February</td>
<td>Fall Conference Recap New Year, New Trends</td>
<td>2021 Outlook, What’s Next for Municipalities</td>
<td>December 15</td>
<td>December 1</td>
</tr>
<tr>
<td>March/April</td>
<td>Women in Government</td>
<td>Summer Conference</td>
<td>February 15</td>
<td>February 1</td>
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<tr>
<td>May/June Summer Conference</td>
<td>Legislative Session Recap</td>
<td>Legislative Guide and governing insights</td>
<td>April 15</td>
<td>April 1</td>
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<tr>
<td>July/August</td>
<td>Hometown Emergency Preparedness (HEPAC)</td>
<td>Fall Conference Municipalities Best Practices During COVID-19 Outbreak</td>
<td>June 15</td>
<td>June 1</td>
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<tr>
<td>September/October</td>
<td>Sustainability</td>
<td>Green Maryland</td>
<td>August 15</td>
<td>August 1</td>
</tr>
<tr>
<td>November/December</td>
<td>Summer Conference Recap</td>
<td>Capital Finances</td>
<td>October 15</td>
<td>October 1</td>
</tr>
</tbody>
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* Editorial topics subject to change