

NOW IS THE TIME. AND THIS IS THE PLACE.

From public works to public safety, Municipal Maryland Magazine covers all the important issues and updates that impact our towns and cities. This is where you can reach, connect, and engage with Maryland Municipal League (MML) members, partners, and other key influencers, including:

- State & Local Legislators
- Municipal, State & Federal Officials
- Maryland's Congressional Delegation
- Lobbyists
- Businesses
- Maryland Residents



*Maryland Municipal League represents
157 municipal governments throughout the state.*

THE POWER OF THREE: Amplify your presence at an unprecedented value.

MML allows you to expand your marketing platform threefold. Right now, when you reserve a half-page ad (or larger) in the next 3 issues of Municipal Maryland Magazine, you'll receive additional banner ads in both the e-Bulletin and the MML Digital Directory for only \$750. This one-time investment covers the complete advertising contract.

1 MAGAZINE

- Circulation: 2,000 members and subscribers
- Bi-monthly
- Go-to source for MD's cities and towns for 70 years
- Digital version with click through to advertiser's website
- See ad sizes and rates in below chart
- **Reserve by April 15** deadline for May/June issue

2 e-BULLETIN

- Reaches 2,100 opt-in subscribers per month
- Distributed weekly during legislative session and biweekly rest of year
- Body banner ad (7x2 framed) 4C ad **or** Advertorial including 1x1 image
- Ad includes link to advertiser's website

3 DIGITAL DIRECTORY

- Includes info (updated bi-weekly) for all 157 municipalities in MD
- Promoted regularly to 1,900 member officials, state and county legislators
- #2 top visited page on MML website
- Averages 1,000 unique visitors a month
- Body banner ad (7x2 framed) 4 color ad to run on page for one year
- Ad includes link to advertiser's website



THE
MARYLAND
MUNICIPAL
LEAGUE

The more you advertise, the more you save.

Complementing your marketing efforts with MML's e-Bulletin and Digital Directory makes sense. Planning ahead and booking multiple insertions in the Magazine saves dollars.

AD SIZE	1x	3x	6x
Full Page	\$750	\$720	\$700
2/3 Page	\$610	\$590	\$570
1/2 Page	\$560	\$540	\$500
1/3 Page	\$460	\$440	\$400
1/4 Page	\$360	\$340	\$320

Stake your claim. Now.

Book early and ensure the best placement. 2020 deadlines for Municipal Maryland Magazine are as follows:

May/June Issue: April 15

July/August Issue: June 15

September/October Issue: August 15

November/December Issue: October 15

For more information or to reserve your space, please contact:

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www.mdmunicipal.org

2020-2021 EDITORIAL CALENDAR AND DEADLINES

ISSUE	MD Focus	Editorial* and Special Sections	Ad Close	Editorial
May/June Summer Conference	Legislative Session Recap	Legislative Guide and governing insights	April 15	April 1
July/August	Healthy Communities Maryland's Response to COVID-19	Fall Conference Municipalities Best Practices During COVID-19 Outbreak	June 15	June 1
September/October	Sustainability	Green Maryland	August 15	August 1
November/December	Summer Conference Recap	Capital Finances	October 15	October 1
January/February	Fall Conference Recap New Year, New Trends	2021 Outlook, What's Next for Municipalities	December 15	December 1
March/April	Women in Government	Summer Conference	February 15	February 1

* Editorial topics subject to change