

NEW THIS YEAR!

MML Exhibitor Snap Theater – Your Opportunity to Tell YOUR Story to MML Attendees

MML will be offering a few time slots for exhibitors to make use of our new MML Exhibits Snap Theater and talk with MML members about your product and/or services. These time slots are offered on a first-come, first-served basis only to MML sponsors and exhibitors. Time slots are 30 minutes with 30 minutes to refresh the space before the next presentation.

Exhibitor Snap Theater Schedule

Summer Conference 2019

Location: Hall AB (lunch area)

Monday			
	1:00 - 1:30	reserved	
	2:00 - 2:30	reserved	
	3:00 - 3:30		
Tuesday			
	10:00 - 10:30	reserved	
	Noon - 12:30	reserved	
	1:00 - 1:30	reserved	

This is a new and unique opportunity that provides exhibitors the chance to give a presentation outside of your booth at the MML Summer Conference. There is a nominal cost of \$250 to participate which will cover costs to set and reset the area and provide a riser, podium, microphone and sound, as well as a screen and LDC projector to meet presenters' needs.

MML recommends that you use our list of attendees to select and invite those you wish to include as early prior to the event as possible. We also recommend that you provide some sort of incentive to draw your audience to your presentations – food, snacks, prizes, giveaways are always popular. Please note that no more than 60 attendees can be accommodated in the theater area.

Availability is extremely limited this debut year and presentations will be scheduled on a first-come, first-served basis. The following outlines MML's rules for this area:

- Only one presentation time will be assigned per sponsor or exhibitor.
- Presentations ideally should focus on best practices or new product or service introduction.
- Each presentation is limited to 30 minutes. 30-minute transition times are scheduled between time slots.
- Be thoughtful of attendees who may have tight schedules and of other presenters. Start and end your presentation on time.
- Be respectful of fellow exhibitors and don't mention other competitive products by name.
- Large products or equipment cannot be accommodated in the theater area. You may show photos only in lieu of demonstration for these items.
- Screen, projector, podium and sound system are provided. Please leave these in the same operating condition you find them. Presenters **MUST** use their own laptops!
- Time slots are limited and scheduled on a first-come, first-served basis. Additional time slots will not be added this first year.
- Presenters must be registered for the conference.
- All submissions will be evaluated by Show Management and you will be notified once the scheduled is finalized or if there are any concerns about your submission. A notice will be posted on the MML website when the schedule is full.