



*MMA's 18th Annual Winter Conference
February 9-10, 2012
Taking Care of Business*

MMA's annual conference is the one opportunity, annually, when mayors can come together and have issues addressed directly to them from state officials, the staff of MML and others.

When you join us this year you will:

- Network with fellow Mayors and exchange ideas
- Hear how municipalities can use technology to communicate better with their community and constituents (*Invited* White House IT Advisor, Aneesh Chopra)
- Get a briefing from the Department of Housing and Community Development on changes and upcoming deadlines for the sustainable communities designation program
- Attend workshops on identifying resources for capital projects and crisis management during emergencies
- Get the latest information on MML's legislative activities
- Attend the delegation floor session at the State House
- Meet one-on-one or alongside Mayors from your district with your legislative delegation (these meetings must be coordinated in advance**)
- Have time with Governor Martin O'Malley during the annual Mayor's Reception at Government House
- Network and brainstorm within a round table broken down by city/town size

Registration Procedure

Please send the attached registration form, with payment to:

- MML, 1212 West Street, Annapolis, MD 21401

Checks must be made payable to: Maryland Mayors Association

In order to protect your credit card information, MML will **not** accept registrations by fax. Online registration is **not** available, this year.

Please submit one form per registrant. Registrations, substitutions and cancellations may not be made by telephone. Payment must accompany the registration form. For your convenience, you may charge registration fees to your VISA, Discover, American Express, or Master Card.

Registration Fees

This year's conference fee is \$120, a \$10 savings from last year's conference.

Registration includes two continental breakfasts, Thursday's luncheon, and the evening reception at Government House. There is an additional \$25 charge to bring a

spouse/companion to the February 9^h luncheon. However, there is no additional cost to bring a spouse/companion to the reception because MMA partly subsidizes a portion of the event cost. Registration fee is due at time of registration. **Deadline: January 30, 2012.**

Accommodations (NEW LOCATION: O'CALLAGHAN HOTEL, ANNAPOLIS)

O'Callaghan hotel

174 West Street
Annapolis, MD

Please make hotel reservations directly with the O'Callaghan Hotel at 410-263-7700 or online at www.Ocallaghanhotels-us.com CODE: MMA2012. A block of rooms is being held for MMA until **January 24, 2012**. There is no guarantee on availability or price for any rooms reserved outside of the MMA block or after the deadline.

Room rates: Standard Double Room \$101
(Standard rate assumes occupancy of one or two guests. Each additional adult is \$20.00 with a maximum of four to a room.)

Hotel check-in is at 3:00 p.m. and check-out is 12:00 noon. Any room cancellations less than 72 hours prior to arrival will be charged in full.

Parking & Transportation

The O'Callaghan Hotel offers valet and very limited self-parking for \$18.00 per day.

For only \$5.00 per day, daily and overnight parking is also available at the Knighton Garage, owned by the City of Annapolis, across the street from the hotel located at the corner of Colonial Avenue and West Street.

Mayors Welcome (Thursday morning 8:30 a.m.)

MMA is dedicated to ensuring that mayors in the state of Maryland know that they have a strong association there for them. We welcome all mayors, new and veteran, to come meet your fellow mayors over continental breakfast before conference festivities kick off.

This is the perfect opportunity to welcome any new mayors into our association and share the joys and challenges of being an elected official.

Educational Opportunities

MMA's 2012 conference theme: *Taking Care of Business* sets the tone by recognizing that, despite tough economic times, municipal officials must still tend to a broad-range of issues to meet the needs of their constituents. Two workshops will be offered, the morning of February 9. One will focus on helping municipalities – both large and small - to identify resources to help fund capital projects. The other will address how municipal officials can be better prepared for emergencies.

Luncheon Keynote Speaker: Aneesh Chopra, U.S. Chief Technology Officer (INVITED)

Aneesh Chopra is the United States Chief Technology Officer and in this role serves as an Assistant to the President and Associate Director for Technology within the Office of Science & Technology Policy. He works to advance the President's technology agenda by fostering new ideas and encouraging government-wide coordination to help the country meet its goals from job creation, to reducing health care costs, to protecting the homeland. He was sworn in on May 22nd, 2009. Prior to his appointment, he served as Secretary of Technology for the Commonwealth of Virginia from January 2006 until April 2009. He previously served as Managing Director with the Advisory Board Company, a publicly-traded healthcare think tank. Chopra was named to Government Technology magazine's Top 25 in their Doers, Dreamers, and Drivers issue in 2008. Aneesh Chopra received his B.A. from The Johns Hopkins University and his M.P.P. from Harvard's Kennedy School.

Conference attendees will hear Mr. Chopra speak about how local government officials can use technology to communicate with their constituents and the community-at-large. Mr. Chopra is a charismatic speaker whose address will engage both the tech-savvy and those participants who are still learning how to use technology in their communities.

Reception – Government House (Evening of Feb. 9)

The annual Mayors Reception will be held at the Government House, 110 State Circle. For many, entry into the Governor's mansion is the highlight of the conference. However, it's also a privilege to hold this event there and there are special restrictions that all attendees must adhere to.

- All Mayors registered for the Winter Conference are allowed to bring a spouse/companion
- We must know the full name of your spouse/companion and an address for the official guest list provided to the Governor's staff
- **No** last minute additions will be accepted
- Absolutely no one will be admitted if they are not on the guest list provided to Government House

You're welcome to walk to the reception. It is approximately four blocks from the O'Callaghan Hotel. The hotel also offers a jitney service.

****Legislative Delegations & Floor Sessions (Friday, Feb. 10)**

One purpose of this conference is to provide you with opportunities to meet with your legislative delegations. Some delegations have very busy agendas so **now is the time to start planning a chapter or regional meeting with your local legislators for the morning of Friday, February 10.**

Please choose someone from your chapter or legislative district to serve as the contact and coordinator for these meetings, so there is no duplication of effort or confusion.

Call the office of the delegation chairman to get time on the meeting agenda. The preferred time to schedule the beginning of this activity will be between 8:30 a.m. and 10:00 a.m. About 30 to 40 minutes should be enough time, although you should take what is offered. A lunch or breakfast meeting may be a convenient opportunity for some of them to meet with you, but these arrangements **must** be made in advance.

Please feel free to attend the floor sessions after your meeting. The floor session and delegation meetings mark the end of all conference activities.

Disabilities, Special Needs & Dietary Requirements

If you have special needs — including dietary requirements (see attached menus) — please attach a separate sheet to the registration form describing any necessary accommodations. You should also inform the O’Callaghan hotel of any special accommodations.

Changes/Cancellations

Registration changes and cancellations must be sent in writing to the MML office by **January 31, 2011**. No telephone changes/cancellations will be accepted. The cancellation fee is \$65; the cancellation deadline is 5:00 p.m. on January 31. After January 31 no money will be refunded. Please contact your hotel to cancel your reservation. MMA is not responsible for hotel reservations or cancellations.

Deadlines

Hotel ReservationsJanuary 24 (within MMA block)
Pre-Registration January 30
Registration Changes/Cancellations (for refunds)January 31

Menu Selections

Thursday – Breakfast

Mini muffins
Breakfast breads
Bagels
Fresh Fruit
Coffee, Tea, Decaf

Thursday - Luncheon

Caesar Salad
Side item
Rolls
Meatloaf
Teriyaki Salmon Filet
Cookie platter

Thursday – Reception

Menu not yet selected

Friday – Continental Breakfast

Pancakes with butter and syrup

Breakfast breads

Choice of bacon or sausage

Coffee, Tea, Decaf



18th Annual Winter Conference

February 9 & 10, 2012

O'Callaghan Hotel, Annapolis, Maryland

REGISTRATION FORM

FIRST NAME _____

LAST NAME _____

SPOUSE/COMPANION NAME (if attending) _____

TITLE _____ MUNICIPALITY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____ PHONE _____

EMAIL _____

DUES PAYING MEMBER OF MMA? YES NO

You must be registered for the conference in order to attend the reception at Government House.

REGISTRATION DEADLINE JANUARY 30, 2012

Please check if you plan to attend full conference or variety of events

- Full Conference Floor Session of House and Senate
 Workshops Only
 Luncheon Only
 Reception at Government House

Registration Fee.....\$120

You may bring a spouse/companion to the reception at Government House. There is no additional fee for your guest to attend.

Spouse/Companion - Thursday Luncheon Fee.....\$25

Method of Payment: Check # _____ Payable to ***Maryland Mayors' Association***
 MasterCard/VISA/Discover/AMEX **TOTAL \$** _____

Expiration Date _____ Card Number _____ - - - Security Code _____

Name (as it appears on card) _____

Card Holder's Telephone Number _____ Card Holder's Zipcode: _____

Card Holder's Signature _____

