

# Sponsorship and Marketing Opportunities

MML Summer Conference - June 23-26, 2019



## Be the Go To Municipal Source!

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- Show Maryland's cities and towns that you are here and ready to do business
- Promote your company at the largest annual municipal gathering in Maryland
- Gain exposure to hundreds of officials from 130 + cities and towns
- Create new business leads and solidify your connection with current clients
- Be a Stand-out. Be a Sponsor.

### Sponsorship Benefit Highlights Include

(based on level)

- VISIBILITY - Your name in front of 1,800 local government decision makers
- Complimentary conference registrations
- Complimentary conference dinner tickets
- Acknowledgement at opening general session and dinner
- Sponsor listing in Summer conference recap issue of *Municipal Maryland*, MML's bi-monthly magazine (circulation approximately 2,100)
- Sign recognition at the sponsored function or on sponsored item
- Branding on MML website and spotlight listing in newsletter
- Sponsor listing in Conference Program, Website, Magazine, and Mobile App
- Banner displayed in exhibit hall



THE MARYLAND MUNICIPAL LEAGUE  
The Association of Cities and Towns

Maryland Municipal League Summer Conference  
Ocean City, MD - June 23 - 26, 2019  
web: [www.mdmunicipal.org](http://www.mdmunicipal.org) - tel: (410) 295-9100  
email: [mml@mdmunicipal.org](mailto:mml@mdmunicipal.org)

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# Sponsorship and Marketing Opportunities

- \$6,500** Conference Name Badge Holder \* **SOLD!**
- \$6,500** Portfolio/Bag Sponsor \*
- \$6,500** Keynote Speaker / Introduce speaker - **SOLD!**
- \$5,000** Registration \*
- \$5,000** General Session / Introduce Speaker
- \$4,500** Dinner Centerpieces
- \$4,000** Audio/Visual Technology - New!
- \$4,000** Infused Water Hydration Break - New!
- \$3,500** At-A-Glance Summary Card
- \$3,000** Pens \* **SOLD!**
- \$3,000** Wireless Internet - **SOLD!**
- \$3,000** Note Pads
- \$3,000** Welcome Reception Co-Sponsor
- \$2,500** Continental Breakfast Break
- \$2,000** Promotional Insert
- \$2,000** Charging Station
- \$2,000** Dinner Music
- \$2,000** Power Lounge **SOLD!**
- \$2,000** Lunch Table Sponsor Monday
- \$2,000** Lunch Table Sponsor Tuesday
- \$1,500** Registration Envelopes
- \$1,500** Ribbon Table
- \$1,000** Email Blast
- \$1,000** Continental Flag Parade Breakfast
- \$1,000** Ice Water Stations
- \$1,000** Banner in Exhibit Hall

Select Sponsorships must be confirmed by January 1, 2019.  
To confirm yours, call Steve at (410) 295-9100 right away.



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## Sponsor Item Details



Custom sponsorships are available  
Tell MML what you want  
to accomplish!

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# MML Sponsor and Marketing Benefits

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Investment Level	\$6,000 & Above	\$3,000 to \$5,999	\$1,500 to \$2,999	\$1,000 to \$1,499	Sponsor Benefit Details
Complimentary Registrations	Four	Two	One		Full registrations to attend summer conference
Complimentary Dinner Tickets	Four	Two	One		Annual Tuesday evening conference dinner, June 12. Maryland Governor is invited to speak and introduce new MML Board of Directors
Complimentary Advertising	Full page	Half page	Quarter page		Color advertisement in conference program, distributed to all attendees
Discounted Advertising in <i>Municipal Maryland</i> magazine	50%	25%	10%		Discounted advertising rates in the conference wrap up edition of <i>Municipal Maryland</i> magazine
Acknowledgements and Recognition from MML Leadership at event	•	•			Verbal and visual acknowledgement during Opening General Session and Tuesday evening conference dinner
Branding in Magazine	•	•	•	•	Logo and/or Listing in November conference wrap up edition of <i>Municipal Maryland</i> magazine - circulation approximately 2,100 city, town, county and state officials
Signage	•	•	•	•	Sign recognition at event or on item
Spotlight	•	•			Logo on MML website year-round and spotlight in newsletter
Program book	•	•	•	•	Listing in conference program distributed to all attendees and posted on MML website
Ribbons	•	•	•	•	Booth and badge ribbons denoting you as a sponsor
Banner	•	•	•	•	Sponsor provided Banner displayed in exhibit hall A&B lunch area

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# Sponsor and Marketing Commitment Form

## Maryland Municipal League Summer Conference

June 23 - 26, 2019 - Ocean City, Maryland

Sponsor Amount \$ \_\_\_\_\_

Sponsor Item 1st Choice \_\_\_\_\_

2nd Choice \_\_\_\_\_

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone (\_\_\_\_) \_\_\_\_\_-\_\_\_\_\_

E-mail \_\_\_\_\_

- Check for \$ \_\_\_\_\_ enclosed. (Make checks payable to *Maryland Municipal League*)
- AmericanExpress/MasterCard/VISA/Discover for \$ \_\_\_\_\_
- Please bill my company on March 1. I understand payment is due by April 1, 2019.
- Yes, I want to advertise in the November magazine. Please contact me regarding rate discounts.

Card number \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Print name as it appears on card \_\_\_\_\_

Signature of credit card holder \_\_\_\_\_

Expiration date \_\_\_\_\_ 3-digit code \_\_\_\_\_

Cardholder zip code \_\_\_\_\_ Cardholder telephone number (\_\_\_\_) \_\_\_\_\_-\_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Contact Steve Lopes at [SteveL@mdmunicipal.org](mailto:SteveL@mdmunicipal.org) or (410) 295-9100 with any questions.

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