

Sponsorship and Marketing Opportunities

MML Summer Conference - June 23-26, 2019



Be the Go To Municipal Source!

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- Show Maryland's cities and towns that you are here and ready to do business
- Promote your company at the largest annual municipal gathering in Maryland
- Gain exposure to hundreds of officials from 130 + cities and towns
- Create new business leads and solidify your connection with current clients
- Be a Stand-out. Be a Sponsor.

Sponsorship Benefit Highlights Include

(based on level)

- VISIBILITY - Your name in front of 1,800 local government decision makers
- Complimentary conference registrations
- Complimentary conference dinner tickets
- Acknowledgement at opening general session and dinner
- Sponsor listing in Summer conference recap issue of *Municipal Maryland*, MML's bi-monthly magazine (circulation approximately 2,100)
- Sign recognition at the sponsored function or on sponsored item
- Branding on MML website and spotlight listing in newsletter
- Sponsor listing in Conference Program, Website, Magazine, and Mobile App
- Banner displayed in exhibit hall



THE MARYLAND MUNICIPAL LEAGUE
The Association of Cities and Towns

Maryland Municipal League Summer Conference
Ocean City, MD - June 23 - 26, 2019
web: www.mdmunicipal.org - tel: (410) 295-9100
email: mml@mdmunicipal.org

W E C A N

Sponsorship and Marketing Opportunities

- \$7,000 Infused Water Hydration Break
- \$6,500 Conference Name Badge Holder * **SOLD!**
- \$6,500 Official Bag Sponsor * **SOLD!**
- \$6,500 Keynote Speaker / Introduce speaker - **SOLD!**
- \$5,000 Registration * **SOLD!**
- \$5,000 General Session Tuesday / Introduce Speaker **SOLD!**
- \$5,000 Audio/Visual Technology **SOLD!**
- \$4,500 Dinner Centerpieces
- \$3,500 At-A-Glance Summary Card
- \$3,000 Pens * **SOLD!**
- \$3,000 Wireless Internet - **SOLD!**
- \$3,000 Note Pads **SOLD!**
- \$3,000 Welcome Reception Sponsor - **SOLD!**
- \$2,500 Continental Breakfast Break **SOLD!**
- \$2,000 Promotional Insert
- \$2,000 Charging Station **SOLD!**
- \$2,000 Dinner Music
- \$2,000 Power Lounge **SOLD!**
- \$2,000 Lunch Table Sponsor Monday **SOLD!**
- \$2,000 Lunch Table Sponsor Tuesday **SOLD!**
- \$1,500 Registration Envelopes **SOLD!**
- \$1,500 Ribbon Table **SOLD!**
- \$1,500 Email Blast **SOLD!**
- \$1,000 Continental Flag Parade Breakfast **SOLD!**
- \$1,000 Ice Water Stations **SOLD!**
- \$1,000 Banner in Exhibit Hall

Select Sponsorships must be confirmed by March 1, 2019.
To confirm yours, call Steve at (410) 295-9100 right away.



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Sponsor Item Details

Click [here](#) for further details



Custom sponsorships are available
Tell MML what you want
to accomplish!

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MML Sponsor and Marketing Benefits

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Investment Level	\$6,000 & Above	\$3,000 to \$5,999	\$1,500 to \$2,999	\$1,000 to \$1,499	Sponsor Benefit Details
Complimentary Registrations	Four	Two	One		Full registrations to attend summer conference
Complimentary Dinner Tickets	Four	Two	One		Annual Tuesday evening conference dinner, June 12. Maryland Governor is invited to speak and introduce new MML Board of Directors
Complimentary Advertising	Full page	Half page	Quarter page		Color advertisement in conference program, distributed to all attendees
Discounted Advertising in <i>Municipal Maryland</i> magazine	50%	25%	10%		Discounted advertising rates in the conference wrap up edition of <i>Municipal Maryland</i> magazine
Acknowledgements and Recognition from MML Leadership at event	•	•			Verbal and visual acknowledgement during Opening General Session and Tuesday evening conference dinner
Branding in Magazine	•	•	•	•	Logo and/or Listing in November conference wrap up edition of <i>Municipal Maryland</i> magazine - circulation approximately 2,100 city, town, county and state officials
Signage	•	•	•	•	Sign recognition at event or on item
Spotlight	•	•			Logo on MML website year-round and spotlight in newsletter
Program book	•	•	•	•	Listing in conference program distributed to all attendees and posted on MML website
Ribbons	•	•	•	•	Booth and badge ribbons denoting you as a sponsor
Banner	•	•	•	•	Sponsor provided Banner displayed in exhibit hall A&B lunch area

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Sponsor and Marketing Commitment Form

Maryland Municipal League Summer Conference

June 23 - 26, 2019 - Ocean City, Maryland

Sponsor Amount \$ _____

Sponsor Item 1st Choice _____

2nd Choice _____

Company Name _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Telephone (____) _____ - _____

E-mail _____

- Check for \$ _____ enclosed. (Make checks payable to *Maryland Municipal League*)
- AmericanExpress/MasterCard/VISA/Discover for \$ _____
- Please bill my company on March 1. I understand payment is due by April 1, 2019.
- Yes, I want to advertise in the November magazine. Please contact me regarding rate discounts.

Card number _____ - _____ - _____ - _____

Print name as it appears on card _____

Signature of credit card holder _____

Expiration date _____ 3-digit code _____

Cardholder zip code _____ Cardholder telephone number (____) _____ - _____

Signature: _____ Date: _____

Contact Steve Lopes at SteveL@mdmunicipal.org or (410) 295-9100 with any questions.

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