

Maryland Municipal League

Fall Conference

October 10 – 12, 2018

The Westin

Annapolis, MD 21401

Program of Events

As a courtesy to other attendees, please silence cell phones



Wednesday - October 10, 2018

12 Noon – 4:30 p.m. **Registration**

Hotel Lobby

11:00 – 3:00 p.m.

**Academy Graduate Class – Advanced Employment Issues
(Academy Graduates ONLY – PRE-REGISTRATION REQUIRED)**

Senate A & B

1:00 – 3:00 p.m.

Workshop: Tools for Transforming Blighted Properties

Capitol D

**A
ELECTIVE**

Several years have passed since the crash of the housing bubble, yet many municipalities continue to struggle with blighted, vacant and foreclosed properties. During this session, instructors will discuss several new tools that city and town leaders have at their disposal, as well as where and how those tools might work best in reinvigorating communities. Topics will include tax sale, land banks, and updates to the state's foreclosed property registry. Participants will also have a chance to share ongoing challenges, highlight successes, and identify additional opportunities for enhancing existing tools and strategies.

Moderator: Delegate Stephen W. Lafferty, Maryland House of Delegates

Presenters: Odette Ramos, Exec. Dir., Community Development Network of Maryland

Meredith Mishaga, Dir. of Community Education and Outreach, Dept. of Labor, Licensing & Regulation

Cindy Smith, Grants & Housing Administrator, Dorchester County

Daniel S. Ehrenberg, Klein Hornig, LLP

Susan Webb, Division Mgr. – Code Enforcement, Public Works Dept., Cambridge

Herve O. Hamon, Planner I – Planning, Zoning & Housing Division, Public Works Dept., Cambridge

1:30 – 3:00 p.m.

Board of Directors Meeting

Capitol ABC

3:30 – 4:30 p.m.

Legislative Committee Meeting

Capitol ABC

3:30 – 4:30 p.m.

DVP/Chapter Officers Meeting

Senate A & B

5:00 – 6:00 p.m.

Welcome Reception (MUST HAVE TICKET)

Capitol D

Sponsored by: **City of Annapolis**



Van Eperen

VAN EPEREN

Thursday - October 11, 2018

8:00 – 4:30 p.m.	Registration	Hotel Lobby
9:00 – 10:00 a.m. B	Orientation for Municipal Officials (OMO)	Senate A &
9:15 – 9:45 a.m.	Refreshment Break Sponsored by: Maryland Environmental Service	Capitol Pre-Function
10:00 – 12 Noon	Tabletop Set up	Capitol Pre-Function
		
10:00 – 12 Noon	Workshop: Municipal Hot Topics Moderator: MML President-Elect Ryan Spiegel, Gaithersburg Council Vice President	Capitol ABC
	<ul style="list-style-type: none"> • Overview of Municipal Core Issues Speakers: Brynja Booth, Municipal Attorney Suellen Ferguson, Municipal Attorney • The “Care and Feeding” of Legislators Speakers: Senator JB Jennings, Maryland General Assembly Delegate Vanessa Atterbear, Maryland General Assembly Delegate Joseline Peña-Melnyk, Maryland General Assembly • Hot Topics Roundtables <ul style="list-style-type: none"> ○ Annexation & Land Use Issues ○ Small Cell Tower Ordinances/Update ○ Submitting Bond Bill Requests ○ Air B&B Management & Challenges ○ Stormwater Management Concerns ○ Managing Blighted & Foreclosed Properties 	
10:00 – 12 Noon	Workshop: Municipal Budgeting	Capitol D
	<p>This class provides an overview of municipal budgeting, including the legal, policy, and procedural framework of municipal budgets; ways in which the budget is a tool for resource allocation and financial management; steps in the budget process; and key issues involved in budget preparation, adoption, and implementation. Budget organization and formats, revenue sources, and revenue expenditure forecasting are also covered.</p> <p>Moderator: Jason Papanikolas, Councilmember, Berwyn Heights</p> <p>Instructors: Alfred E. Martin, Finance Director (Retired), Hagerstown, and Past President, MD Government Finance Officers Assoc. Stephanie Walker, Finance Director, Gaithersburg</p>	
12 Noon – 4:30 p.m.	Tabletop Displays	Capitol Pre-Function
12 Noon – 1:00 p.m.	Box Lunches (MUST HAVE TICKET) *Please pick up your box lunch and bring to one of the forums	Capitol Pre-Function
12:30 – 1:30 p.m.	Small Town Forum Moderator: Spencer Schlosnagle, Mayor, Friendsville	Capitol D
12:30 – 1:30 p.m.	Large City Forum	Capitol ABC

Moderator: Craig A. Moe, Mayor, Laurel
Thursday, October 11, 2018 (continued)

1:30 – 2:30 p.m.

Visit Tabletop Displays/ Refreshment Break
Sponsored by: **Maryland Environmental Service**



Capitol Pre-Function

1:30 – 2:30 p.m.
B

Mayors Association Meeting

Senate A &

2:30 – 4:30 p.m.
A ELECTIVE

Workshop: PIO Skills for Non-PIO's

Capitol D

Public information officers are on the front line of delivering information to our communities and the media that serves them. In doing so, PIOs bring a level of experience and knowledge that not everyone possesses. But what about the overwhelming majority of Maryland cities and towns that lack the budget and staffing to employ a full-time PIO? This interactive session will provide participants with basic tips and important insights guaranteed to improve your future communications with external audiences.

Moderator: Robert Alt, Mayor, Elkton

Instructors: Audrey Barnes, Director of Communications, Laurel

Stacey Cohan, Co-Founder, Speaki2i Communications

2:30 – 4:30 p.m.
A CORE

Workshop: Conducting Effective Meetings

Capitol ABC

Conducting public business requires managing the issues that come before a public body. Building an agenda, promoting useful discussion, and providing a structure for decision-making are key goals for an effective meeting and for effective public officials. The instructor also covers the proper use of organized rules of order – known as parliamentary procedure – which allow all voices to be heard, but with debate that remains focused and civil.

Moderator: Patricia Clements, Commissioner, Charlestown

Instructor: Jack A. Gullo, Attorney, Barnesville, Poolesville, Rising Sun, Taneytown

5:00 – 6:00
Function

Cash Bar Reception

Capitol ABC / Pre-

Sponsored by: Kaiser Permanente  **KAISER PERMANENTE®**

6:00 – 8:00 p.m.

Dinner (MUST HAVE TICKET)

Capitol D

Sponsored by: **Local Government Insurance Trust**

Cigna



Friday - October 12, 2018

8:00 – 3:30 p.m.

Registration

Hotel Lobby

8:00 – 12 Noon

Tabletop Displays Open

Capitol Pre-Function

8:15 – 8:45 a.m.

Breakfast (MUST HAVE TICKET)

Capitol Ballroom

For those tweeting about the Fall Conference, please use #MMLConference

Friday, October 12, 2018 (continued)

- 8:45 – 10:00 a.m. **General Session & Presentation of 2019 Legislative Priority Issues** **Capitol Ballroom**
- Speakers: The Honorable Peter Franchot, Comptroller of Maryland
Ms. Anjali Reed Phuken
- 10:30 – 11:15 a.m. **Workshop: Climate Change Adaptability** **Capitol ABC**
- From sea level rise and increased flooding to excessive heat and extreme cold events, the climate change challenges facing our communities are as diverse as the communities themselves. The Maryland Commission on Climate Change Adaptation and Response Working Group seeks to work more closely with local jurisdictions to solicit their climate adaptation priorities and deliver information on resources to assist. This session will: review 2018 coastal flooding legislation and implications for local jurisdictions; preview a new climate change vulnerability tool; and present a new training opportunity to advance the capacity of state and local government agencies, infrastructure organizations and businesses to develop and implement sound climate change initiatives thus ensuring current and future public health, security and economic prosperity.
- Moderator: Mark Belton, Secretary, Maryland Department of Natural Resources
- Presenters: Sasha Land, Maryland Department of Natural Resources
Elizabeth Habic, Maryland State Highway Administration
Paul Miller, Association of Climate Change Officers
- 10:30 – 11:15 a.m. **Workshop: 1st Amendment Update for Municipal Officials** **Capitol D**
- Last term the Supreme Court decided a record eight First Amendment cases. This session will include a discussion of the cases most relevant to Maryland including a case involving a citizen being arrested for speaking during the public comment period of a board meeting. This session will also include an update on sign law and Fourth Circuit litigation involving government officials banning citizens and deleting comments from social media.
- Moderator: Bill Green, Mayor, Williamsport
- Speaker: Lisa Soronen, Executive Director, State & Local Legal Center
- 11:15 – 11:45 a.m. **Visit Tabletop Exhibits** **Capitol Pre-Function**
- 11:45 – 1:00 p.m. **Lunch & Gubernatorial Candidates Forum (MUST HAVE TICKET)** **Capitol Ballroom**
- Sponsored by: **Chesapeake Employers Insurance**
- Speakers: The Honorable Larry Hogan, Governor
Mr. Benjamin Jealous
- 12:45 p.m. **Pick up Voting Credentials** **Capitol Ballroom**
- 1:15 – 2:30 p.m. **Business Meeting and SMC Awards** **Capitol Ballroom**
- Speakers: The Honorable Brian Frosh, Attorney General
Mr. Craig Wolf



- Adoption of Legislative Priority Issue
- Presentation of Sustainable MD Certified Awards

2:30 – 3:00 p.m.

Refreshment Break

Capitol Pre-Function

For those tweeting about the Fall Conference, please use #MMLConference

Friday, October 12, 2018 (continued)

3:00 – 4:45 p.m.

Workshop: Ethics

Senate A & B

A
CORE

Municipal officials should be knowledgeable of their public ethics ordinance, as generally required by state law. Many officials fill out the necessary forms and assume that they have complied with the law. But are their day-to-day actions living up to the intent of the law? There is often a fine line between legal and ethical behavior, and this class illustrates the differences through real-life scenarios and small group discussions.

Moderator: LaToya Purnell, Councilmember, Berlin

Instructor: Ernest Crofoot, Retired City/County Manager and Attorney

3:00 – 4:30 p.m.

Workshop: Collaborative Solutions to Municipal Challenges

Capitol ABC

A
ELECTIVE

From public safety to sea level rise, municipalities increasingly face challenges that cannot be solved unilaterally. In the 21st Century cities and towns regularly find themselves working across jurisdictional and public-private boundaries to tackle the more complex challenges facing our communities. Presenters will describe how these partnerships evolved including planning and implementation considerations, as well as the importance of establishing clear goals and building trust both among collaborators and within our communities.

Moderator: Delegate Pamela Beidle, Maryland House of Delegates

Speakers: W. Robert Flanigan, Mayor, Frostburg

Sadara Barrow, Mayor, Colmar Manor

William Lowry, Chief of Police, Colmar Manor/Cottage City

Cheryl Lewis, Town Administrator, Oxford

Brian Ambrette, Dir. of Strategic Initiatives, Eastern Shore Land Conservancy

**SAVE THE
DATE!**

MML 2019 Opening Day
Legislative Reception

Wednesday, January 9, 2019

6:00 p.m. at The Calvert House