

# Maryland Municipal League 2019 Strategic Partner Levels



## CITIZEN LEVEL - \$7500 INVESTMENT

### Summer Conference Benefits:

- Three complimentary registrations
- 25% Discount on conference exhibit booths
- Signage and recognition in program
- Four Invitations to annual Strategic Partner Appreciation Event
- Prominent display of company name on individual banner throughout the conference

### Fall Conference Benefits:

- Signage and recognition in program
- 25% Discount on tabletop display sponsorships

### PLUS:

- Three subscriptions to *Municipal Maryland*
- Three invitations to the MML Legislative Reception in January

### Branding Benefits:

- Prominent listing on MML Website with company logo, description, and link to organization.
- Listing and hyperlink in MML's online *Directory of Maryland Municipal Officials*
- Acknowledgement as a Strategic Partner in two issues of *Municipal Maryland* magazine
- 25% discount on advertising in directory & magazine

### Membership Access Benefits:

- Complimentary copy of MML's member mailing list, twice per year. (Excel spreadsheet)
- Up to three spotlight articles on the MML News Carousel featuring your company, live for 1 month.
- Attendance as a Strategic Partner at MML Chapter & Department meetings during the year.
- Invitation to various Board of Director Events
- Access to Board of Directors agenda and minutes

## LEADER LEVEL - \$5000 INVESTMENT

### Summer Conference Benefits:

- Two complimentary registrations
- 15% Discount on conference exhibit booths
- Signage and recognition in program
- Three invitations to annual Strategic Partner Appreciation Event

### Fall Conference Benefits:

- Signage and recognition in program
- 15% Discount on tabletop display sponsorships

### PLUS:

- Two subscriptions to *Municipal Maryland*
- Two invitations to the MML Legislative Reception in January

### Branding Benefits:

- Prominent listing on MML Website with company logo, description, and link to organization.
- Listing and hyperlink in MML's online *Directory of Maryland Municipal Officials*
- Acknowledgement as a Strategic Partner in two issues of *Municipal Maryland* magazine
- 15% discount on additional advertising in directory & magazine

### Membership Access Benefits:

- Complimentary copy of MML's member mailing list, twice per year. (Excel document)
- Up to two spotlight articles on the MML News Carousel featuring your company, live for one month
- Attendance as a Strategic Partner at MML Chapter & Department meetings during the year.
- Access to Board of Directors agenda and minutes

# Maryland Municipal League 2019 Strategic Partner Levels



## INVESTOR LEVEL - \$2500 INVESTMENT

### Summer Conference Benefits:

- One Complimentary registration
- 10% Discount on conference exhibits booth
- Signage and recognition in program
- Two Invitations to annual Strategic Partner Appreciation Event

### Fall Conference Benefits:

- Signage and recognition in program
- 10% Discount on tabletop display sponsorships

### PLUS:

- One subscription to *Municipal Maryland* magazine
- One invitation to the MML Legislative Reception in January

### Branding Benefits:

- Prominent listing on MML Website with company logo, description, and link to organization.
- Listing and hyperlink in MML's online *Directory of Maryland Municipal Officials*
- Acknowledgement as a Strategic Partner in two issues of *Municipal Maryland* magazine
- 10% discount on advertising in directory and magazine

### Membership Access Benefits:

- Complimentary copy of MML's member mailing list, twice per year. (Excel document)
- One spotlight article on the MML News Carousel featuring your company, live for 1 month
- Attendance as a Strategic Partner at MML Chapter & Department meetings during the year.



The Strategic Partners Program encourages mutual understanding of and respect for the interests of cities and towns by the business community, and of the business community's interests and needs by city and town officials. For further information, please contact: Felicia Bañuelos at [felicia@mdmunicipal.org](mailto:felicia@mdmunicipal.org).

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