Emergency Management Success Requires Local Leadership

Building capabilities and collaboration every day

MARYLAND MUNICIPAL LEAGUE – 2014 SUMMER CONVENTION
Ken Mallette, Executive Director, Maryland Emergency Management Agency
Jack Markey, Director, Division of Emergency Management, Frederick County, MD
Hon. Wayne Creadick, Mayor, Myersville, MD
Ken Mallette, Executive Director
Maryland Emergency Management Agency

FEDERAL – STATE - COUNTY
National Preparedness System

- Identify and assess risk
- Estimate capability requirements
- Build and sustain capabilities
- Plan to deliver capabilities
- Validate capabilities
- Review and update
Maryland Emergency Preparedness Program (MEPP)

- Executive Order 01.01.2013.06
- Goal: Institutionalize the coordination of emergency preparedness activities via an all-hazards approach to the delivery of specific capabilities in four (4) mission areas
  - Prevention/Protection
  - Response
  - Recovery
  - Mitigation
MEPP Strategic Objectives

• Identify and define specific capabilities within each mission area
• Assign lead and supporting responsibilities for each capability to specific agencies
• Ensure the organization for emergency preparedness mirrors the organization for emergency operations
• Institutionalize interagency and intergovernmental emergency preparedness and operations communication and coordination
• Integrate preparedness data into a statewide database to assess and report preparedness using quantitative metrics
Maryland Preparedness System

Identify Threats/Hazards and Assess Risk

I. Preparedness Assessment and Reporting

II. Set Capability Target and Estimate Capability Needs

III. Plan, Organize, and Equip to Deliver Capability

IV. Implement Capability Improvement Plan

V. Train on Capability Delivery

VI. Validate Capability and Identify Areas of Improvement Through After Action Reporting

VII. Deliver Capability Through Real-World Event or Exercise

VIII. MARYLAND PREPAREDNESS SYSTEM
“A Prepared Marylander Creates a Resilient Maryland”
Jack Markey, Director
Frederick County, MD Division of Emergency Management

STATE – COUNTY - MUNICIPAL
Frederick County, MD

- Structure
- Focus
- Fundamentals and Flexibility
- Practice and Learn
• 67,000 radios
• 254 sites
• 308 channels
• 17 PSAPs
Focus

• Talk about what you are trying to achieve
• Every day. Before; during; after
• Start simple
• Recognize problem solvers and leadership

Sound Emergency Management requires you to understand success is not determined by “something else you have to do”, but by how you do what you do everyday.

• During an emergency your staff will react based on their training and experience.
• You have to practice the way you want to play.
Fundamentals and Flexibility

Rules of engagement


• Communication
• Collaboration
• Continuity of core operations
• Core vs. special investments

WHY? To efficiently and effectively serve our citizens
Practice and Learn
Hon. Wayne Creadick, Mayor
Town of Myersville, MD

COUNTY - MUNICIPAL
Some Preparedness Facts

• Only 57% of people report they have emergency or readiness items set aside in their homes for use in an emergency or disaster

• Just 34% of people have emergency or readiness supplies in their car

• Less than half of households have an Emergency Plan

And yet…

• 42% of individuals report that they would need ‘Local Government’ help during a disaster

Is your Local Municipal Government ready?
Why Prepare?

All disasters are inherently local. Disasters and lesser emergency events affect:

- individuals of any age,
- families and their communities,
- businesses and their customers, and
- organizations and their members.
What “natural” disasters and emergency events should Municipalities prepare for?

Recent State-wide, local events and history would suggest:

• Severe Weather
  • Thunderstorms, Tornadoes and Hurricanes
  • Flash Floods
  • Excessive Heat Indexes
  • Winter Snow Storms

• Earthquakes
What “man-made” disasters and emergency events should Municipalities prepare for?

Recent local (Myersville) events and history would suggest:

- Town Infrastructure
  - Water Main Breaks

- Highway Accidents
  - Hazardous Material Spills (e.g. Military Missiles)

- Terrorism
  - International (e.g. 9/11)
  - Domestic (e.g. Washington, D.C. Snipers)
So, what do we do now?

The majority of Maryland’s Municipalities do not have the staffing or expertise to plan for and address the expected Municipal Citizen’s emergency management needs, if an event were to occur.

- Develop a Municipal Continuity of Operations Plan ("COOP")
- Partner and plan with your County Emergency Management Officials
- Educate your Municipal Elected Officials, Staff AND Citizens!
- Begin with the Maryland Municipal League’s Hometown Emergency Preparedness Resource Internet site:
Emergency Preparedness

What Every Municipal Official Should Know About Emergency Preparedness

The first thing every municipal official should understand about emergency preparedness is that every emergency incident is local. Regardless of your town’s size, when disaster strikes municipal officials will find themselves on the front line. For a better understanding of the municipal role in an emergency, see the Hometown Emergency Preparedness Committee (HEPAC)’s "Preparing for Disasters: A Guide for Municipalities."

Among the documents your city or town will want to have in place when an emergency strikes is an emergency operations plan, which should include a Continuity of Operations Plan (COOP). The Federal Emergency Management Agency (FEMA) offers a general template guiding you on recommended COOP content (the FEMA COOP Plan Template) as well as general guidance on a COOP Adoption Plan.

Sample Emergency Plans & Ordinances
In addition, you may want to explore some of these other sample documents provided by the City of Laurel:

- Hazard mitigation plan