

MML Summer Conference

Sponsor Opportunities

June 25 - 28, 2017 - Ocean City, Maryland



Make the Connection!

Connect with local government decision makers

Show Maryland's 157 cities and towns that you want to do business with them. Conference sponsorship builds upon and complements your booth exposure. The earlier the commitment, the greater the opportunity to get your name in front of hundreds of city, town, county, and state officials.

Ruby Sponsor - \$6,000 Investment and Above

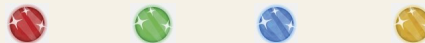
Emerald Sponsor - \$2,500 to \$5,999 Investment

Sapphire Sponsor - \$1,000 to \$2,499 Investment

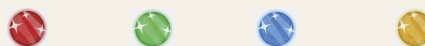
Topaz Sponsor - \$500 to \$999 Investment

Sponsorship Highlights Include

(based on level)



- **VISIBILITY** - Your name in front of 1,700+ local government decision makers.
- Complimentary registrations to attend conference
- Complimentary conference dinner tickets
- Acknowledgement at opening general session and dinner
- Sponsor listing and advertisement in November issue of *Municipal Maryland*, MML's monthly magazine with a circulation over 2,000
- Sign recognition at the sponsored function
- Branding on MML website and spotlight listing in newsletter
- Sponsor listing in Conference Program and Mobile App
- Banner displayed in exhibit hall



THE MARYLAND MUNICIPAL LEAGUE
The Association of Cities and Towns

Please contact Steve Lopes at
SteveL@mdmunicipal.org or 410/268-5514
with any questions.

Sponsorship Opportunities - Ruby

[Details Here](#)

- \$6,000 Neck Wallet Badge Holder - Imprinted with your name and distributed to all attendees* **SOLD!**
- \$6,000 Portfolio/Bag Sponsor - Logo imprinted on item and distributed to all attendees* **SOLD!**
- \$6,000 Keynote Speaker - Introduce speaker and briefly address the Opening General Session audience, logo on screen/projected on ballroom wall, extra booth* **SOLD!**

Sponsorship Opportunities - Emerald

[Details Here](#)

- \$5,000 Registration - Display your logo at registration, webpage **SOLD!**
- \$5,000 Exhibit Hall - Sponsor exhibit Hall AB. Display your banner from the six ceiling aisle banners*
- \$4,500 Dinner Centerpieces - Branding on 75+ tables and brochures placed in all registration packets
- \$3,500 At-A-Glance Program Summary Card - Branded with name and logo and distributed to all attendees
- \$3,000 Pens - Imprinted with your name and distributed to all attendees* **SOLD!**
- \$3,000 Note Pads - Full sized writing pads with logo distributed to all attendees
- \$2,500 Welcome Reception Co-Sponsor - Welcoming event for all conference attendees
- \$2,500 Continental Breakfast Break in Exhibit Halls - Tuesday morning for all attendees

Sponsorship Opportunities - Sapphire

[Details Here](#)

- \$2,000 Promotional Insert - Your flyer included in registration packets and distributed to all attendees
- \$2,000 BBQ Picnic Sponsor - Ticketed closing social event on Wednesday afternoon.
Branding on tickets if confirmed by March 1
- \$2,000 Charging Station - Provide a station where multiple attendees can charge their phones and tablets
- \$1,750 Dinner Music - Get the party started! Sponsor music during Tuesday evening dinner
- \$1,500 Power Lounge - Host a room for attendees to work/chat and plug in their devices
- \$1,500 Lunch Table Sponsor Monday - Table cards listing your name/logo and event schedule **SOLD!**
- \$1,500 Lunch Table Sponsor Tuesday - Table cards listing your name/logo and event schedule
- \$1,500 Registration Envelopes - Name/logo on registration envelopes **SOLD!**
- \$1,500 Children's Party - Children's event held during dinner on Tuesday, June 27
- \$1,000 Email Blast - MML will blast an email containing your message to all attendees during conference

Sponsorship Opportunities - Topaz

[Details Here](#)



























- \$950 Continental Breakfast - Provided for flag parade rehearsal participants
- \$750 Water Stations - Happy attendees are hydrated attendees, stations will be located throughout center
- \$500 Mobile App Banner - Display your logo and message on conference mobile application
- \$500 Workshop Sponsor - Provide a looped presentation before session begins about your organization
- \$500 Banner in Exhibit Hall - Display your company banner in the exhibit hall A&B lunch area

Custom sponsorships are available , contact MML and let us know what you want to accomplish!

To ensure properly listing and benefits, all sponsorships should be confirmed by May 1, 2017

*Sponsorship must be confirmed by January 17, 2017

Please contact Steve Lopes at SteveL@mdmunicipal.org or 410/268-5514 with any questions.

	Ruby	Emerald	Sapphire	Topaz	Sponsor Level Benefit Details
Investment	\$6,000 & Above	\$2,500 to \$5,999	\$1,000 to \$2,499	\$500 to \$999	
Complimentary Registrations	Four	Two	One		Full registrations to attend summer conference
Complimentary Dinner Tickets	Four	Two	One		Annual Tuesday evening conference dinner, June 27. Maryland Governor is invited to speak and introduce new MML Board of Directors
Complimentary Advertising	Full	Half	Quarter		Color advertisement in program, distributed to all attendees, and advertisement in November <i>Municipal Maryland</i> magazine
Acknowledgements					Verbal and visual acknowledgement during Opening General Session and Tuesday evening conference dinner
Branding in Magazine					Listing in November edition of <i>Municipal Maryland</i> magazine - circulation over 2,000 city, town, county and state officials
Signage					Sign recognition at event
Spotlight					Logo on MML website year-round and spotlight in newsletter
Program book					Listing in conference program distributed to all attendees and posted on MML website
Ribbons					Booth and badge ribbons denoting you as a sponsor
Banner					Banner (provided by sponsor) displayed in exhibit hall A&B

To ensure sponsor listing in March magazine, commitments must be received by February 1, 2017.
To ensure sponsor listing in conference program, commitments must be received by May 1, 2017.

Please contact Steve Lopes at SteveL@mdmunicipal.org or 410/268-5514 with any questions.

Sponsorship Commitment

**Maryland Municipal League
Summer Conference
June 25 - 28, 2017
Ocean City, Maryland**



Sponsor Amount \$ _____

Sponsor Item _____

Company Name _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Telephone (____) _____

E-mail _____

Check for \$ _____ enclosed. (Make checks payable to *Maryland Municipal League*)

AmericanExpress/MasterCard/VISA/Discover for \$ _____

Please bill my company on March 15. I understand payment is due by April 1, 2017.

Card number _____ - _____ - _____ - _____

Print name as it appears on card _____

Signature of credit card holder _____

Expiration date _____ 3-digit code _____

Cardholder zip code _____

Cardholder telephone number (____) _____ - _____

Signature: _____ Date: _____



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